



ORGANIZATION

WaterBear, Netherlands
pledges to

**Inspire its global community to end
Child Labour**

WATERBEAR, NETHERLANDS

Inspire its global community to end Child Labour

Name:

Inspire our global community to end Child Labour

Description:

Educate our global community on the need to end child labour and ways they can help now. Look to onboard a child welfare NGO to the WaterBear Platform. We will tell this NGOs story on the platform and members can watch their content, be inspired, and educated, and rally our members to find out more and take action. Actions on the platform consist of: Learning more, donating to the NGO, signing a petition. We will tailor the actions given to members based on the needs of the NGO. We have previously contacted Unicef and will try to develop this relationship again.

Implementation plan:

- Post an Instagram Story to our 19.5k followers to encourage them to make an individual action pledge (Sunday 27th March)
- Onboard a Child welfare centric NGO to the WaterBear Platform (before Dec 2021)
- If we find an NGO we will tell our followers about the partnership and look to distribute their content on the WaterBear Platform for our members to engage with and take action towards (by Dec 2021)

Impact:

Our community will be given the tools to take action towards ending child labour.

[Website](#), [Facebook](#), [Twitter](#), [Instagram](#), [Linkedin](#)