



INTERNATIONAL YEAR
FOR THE ELIMINATION
OF CHILD LABOUR

ORGANIZATION

Tundra Fonder, Sweden
pledges to

**Advance knowledge on children's rights
in frontier markets**

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Name:

Advancing knowledge on children's rights in frontier markets

Description:

We aim to raise awareness among companies in frontier and early emerging markets (LMICs) on the importance of educating children and keeping them in school.

- We will inform businesses on the role they can play in making the societies where they operate a safer place for children.
- We pledge to lift and enhance corporate collaborations that can be of benefit to children's rights.
- We plan to focus on aspects of children's rights that are most relevant to minimise the risk for child labour by collaborating with experts in the field, civil society and international organizations.

Implementation plan:

In our communication with portfolio companies in Tundra Sustainable Frontier Fund, we will lift and highlight aspects of children's rights that we consider particularly important to businesses in low and middle-income countries (LMICs).

We will organize events/webinars focusing on:

- Decent work and how to prevent child labour in the supply chain
- Encourage collaborations to prevent child abuse and exploitation
- Underline the importance of gender equality and how to support parents in the workplace to secure work-life balance

Our efforts will be communicated in our reports, in feedback to portfolio companies, and in our engagement with other stakeholders. Communication is shared on our website, through direct contact, and via social media.

Impact:

- By raising awareness among companies in frontier and early emerging markets and informing them on children's rights and the importance of adhering to international guidelines.
- By informing businesses on their role in making the societies where they operate a safer place for children.
- By demanding increased transparency and action.

Collaborations across borders and cultures are essential in order to end child labour.

[Website](#), [Facebook](#), [Twitter](#), [Instagram](#), [Linkedin](#)