



## ORGANIZATION

The Working Group on Girls, United States of America  
pledges to

**Eliminate the demand for child labour  
in the garment industry**

## **Eliminate the demand for child labour in the garment industry**

### **Name:**

Working Group on Girls (WGG) will campaign to eliminate the demand for child labour in the garment industry

### **Description:**

We will work with our coalition network and affiliated students to build awareness of child labour abuses in the production of the garments we wear and build advocacy to change buying habits.

### **Implementation plan:**

WGG is a coalition of NGO organisations working with and on behalf of girls within the UN system. We are supported by our individual membership networks to advocate for girls' rights and the participation of girls in achieving their full potential. Together we represent millions of activists around the world. We will work with our affiliated girls to create campaigns to raise awareness of the prevalence of child labour in garment production and impact those companies that contribute to this problem. A survey will be taken before and two months after this initiative by the girls participating in this project to determine how it has impacted individual buying habits.

### **Impact:**

When given the tools to understand how a purchase may be contributing to the exploitation of children, most purchasers are not only price-sensitive and will select goods from companies that use fair trade and socially responsible practices. Demand equates to profits for those involved in the production of fabrics and garments. Businesses receiving information regarding the change of buying habits in our youth should affect the elimination of child labour in production if they want to stay in business.

[Website](#), [Facebook](#), [Twitter](#), [Instagram](#)