



ORGANIZATION

The Japan Association for the Advancement of ILO Activities, Japan
pledges to

**Provide its contribution to ILO child labour
projects**

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Name:

Providing our contribution to certain ILO child labour projects

Description:

Based on the memorandum of understanding with the ILO, our organization has created a special account for the "Red Card Campaign to Eliminate Child Labour" since 2013 and has collected contributions from all over the country, including those from young people. We would like to provide the contributions collected so far to the ILO in 2021, International Year for the Elimination of Child Labour, for use in certain Child Labour Elimination Project. At the same time we would like to take this opportunity to carry out public relations activities to raise awareness of the general public in Japan.

Implementation plan:

We are now discussing effective and efficient implementation manner with the ILO staff in charge of child labour, and details may soon be decided.

Impact:

Through fundraising and public relations activities, we can increase the momentum for the elimination of child labour in Japan which may contribute to change the behaviour of companies and consumers.

[Website](#)