



## ORGANIZATION

SPEAK Trust, Pakistan  
pledges to

**Raise awareness through social media**

## **Raise awareness through social media**

**Name:**

Awareness through Social Media

**Description:**

Using short videos on social media, we will highlight the issue through available statistics and generate the need to collect data on the subject. The main beneficiaries will be the general public, who will become more aware of the child labor situation in Pakistan.

**Implementation plan:**

We will produce short videos on the state of child labor in Pakistan and post them on Facebook, and YouTube to raise awareness. These videos will be shared with other organizations, so they can post them on their social media pages as well.

**Impact:**

This action pledge will contribute to conscious-raising among common people and duty bearers. It will create the need to understand the problem more clearly and suggest solutions.