



ORGANIZATION

The National Network of Adolescents and Young People of FNPETI, Brazil
pledges to

**Edu-communicate with adolescents and
young people of FNPETI against child labour**

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Name:

Edu-communicate with adolescents and young people of FNPETI against child labour

Description:

The action pledge of the National Network of Adolescents and Young People of FNPETI is the carrying out of an edu-communication campaign on the social networks throughout 2021. The campaign has two objectives: (1) to show that child labour is a serious violation of the human rights of children and adolescents; and (2) to establish the topic of child labour and its consequences, and mobilize adolescents and young people who are part of social movements, collectives and groups, so that they may produce, communicate and contribute collectively in combating child labour.

The direct beneficiaries of this action are adolescents and young people who are on the social networks and who operate within social movements, collectives and groups for the defence and promotion of human rights since the campaign will make it possible to gain knowledge or deepen knowledge on child labour and its consequences, and to contribute to the denaturalization of child labour as a solution for poverty and hardship. The indirect beneficiaries are the children and adolescents in child labour.

Child labour is a major problem in Brazil, and with the negative impacts of COVID-19 – like famine, misery and unemployment – the risk of an increase in child labour is real. The latest figures published by the Brazilian Institute of Geography and Statistics (IBGE) on the topic show that in 2019, 1.8 million children and adolescents were in child labour. Of these, 1.3 million were in economic activities and 463 thousand in activities for their own consumption. The greatest concentration of child labour is among adolescents of 16 and 17 years of age (53.7 per cent), followed by 14 and 15 years of age (25 per cent) and by children and adolescents from five to 13 years of age (21.3 per cent). Child labour in Brazil is greater among boys (66.4 per cent) and predominates among brown and black children and adolescents (66.1 per cent). Discrepancies in access are also evident in relation to education. Among children and adolescents from five to 17 years of age, 96.6 per cent are made up of students, while among working children and adolescents, the percentage falls to 86.1 per cent. Approximately 25 per cent of adolescents of 16 and 17 years of age who worked in 2019, had working hours greater than 40 hours per week.

THE NATIONAL NETWORK OF ADOLESCENTS AND YOUNG PEOPLE OF FNPETI, BRAZIL

In order to meet the proposed target, the National Network of Adolescents and Young People will enjoy the support of the National Forum for the Prevention and Eradication of Child Labour (FNPETI).

Implementation plan:

The activities proposed within the context of the action pledge entitled *Edu-communicate with adolescents and young people of FNPETI against child labour* will be carried out virtually, respecting the health guidelines for addressing the COVID-19 pandemic.

The adolescents and young people making up the National Network of Adolescents and Young People are also members of other networks, which makes it possible for the articulation and mobilization for the activities to be undertaken in different participation forums. FNPETI will also support in the dissemination of the activities among the entities making up its network and among the partner entities.

Activities that will be carried out starting in April and will take place throughout 2021:

Workshop on *Find out in order to defend the rights of children and adolescents*, to be planned and implemented by the adolescents and young people of the FNPETI Network, for adolescents and young people from social movements, collectives and groups for the defence and promotion of human rights.

Series of podcasts on the rights of children and adolescents

Conversation circles on thematic areas

Production of audio-visual material for the social networks

Production of audio-visual material on child labour, using language that is accessible to a public composed of children, to be distributed in the public schools.

Impact:

Although child labour is a serious violation of the human rights of children and adolescents, when compared with other types of violence it is invisible and naturalized by Brazilian society. Due to that naturalization, many adolescents and young people don't even understand child labour as violence. The campaign will contribute to showing that child labour is indeed a violation of human rights and to sensitizing and mobilizing other adolescents and young people to contribute to meeting Target 8.7 of doing away with all forms of child labour by 2025.

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