



## ORGANIZATION

Organization for Inclusive Development in Niger, Niger  
Pledges

# **CONCRETE ACTIONS TO ELIMINATE CHILD LABOUR IN NIGER**

ORGANIZATION FOR INCLUSIVE DEVELOPMENT IN NIGER, NIGER

## CONCRETE ACTIONS TO ELIMINATE CHILD LABOUR IN NIGER

### **Name:**

CONCRETE ACTIONS TO ELIMINATE CHILD LABOUR IN NIGER, A TRUE CHALLENGE!

### **Description:**

The NGO ODI Niger (Organisation pour le Développement Inclusif au Niger) is committed as a stakeholder to contributing to end child labour by December 2021.

ODI Niger's 2021 action pledge will open the path to eliminating child labour by 2025 based on the ILO's 3 pillars (Act. Inspire. Scale Up).

### ACT

ODI Niger, as a community civil society organization in direct contact with children, their families and the communities will make a significant contribution at national level (working in 38 communes) by:

- Organizing campaigns on childhood and labour exploitation;
- Carrying out surveys based on the areas of intervention to take into consideration the views and needs of parents and working children in the 4 regions ODI Niger works in (Zinder, Maradi, Tillabéri and Dosso);
- Highlighting child labour in external communication and advocacy material in 2021.

### INSPIRE

#### MONTHS OF ACTION AND OBSERVATIONS

- MAY Information to share through our networks on the issue of child labour by raising the awareness of children and of their ambitions. Asking children what they want to do and/or be in the future and compiling audio recordings in a short video or podcast.
- JUNE Organization of a live recreational activity in recognition of World Day Against Child Labour, inviting the administrative and municipal authorities in the Niamey region to inform and inspire the public. Ask staff and your followers for their suggestions on how ODI Niger can contribute to ending child labour. Recording of the event and publication of the video so that your followers can watch it when they want.
- JULY Sending a survey to your network to collect their views on your progress, after six months to find out what we did well, what we can improve, and what we could have improved, according to our followers and partners, to take these results into account for our next planning schedule for the second half of 2021.

## ORGANIZATION FOR INCLUSIVE DEVELOPMENT IN NIGER, NIGER

- August Organization of a cultural event through which an art competition was held to raise awareness about child labour, a virtual painting exhibition, a musical challenge, invite your followers to write poem so the favourites can be showcased in our information bulletin.
- SEPTEMBER Audiovisual testimony of former child workers, to tell their life stories.
- OCTOBER Sharing important facts on child labour and inequalities in social networks to draw attention to the issue for a comprehensive mobilization of partners to join our movement and commit by submitting an action pledge for 2021 on social networks.
- NOVEMBER Making contact with community activists and local humanitarian workers who are involved in eliminating child labour by asking them to make a selfie-type short video, and to end it with a strong call to action and publishing it on social networks.
- DECEMBER Visualization of progress made by drawing up a summary for 2021 with the help of storytelling, covering all of the items above.

### SCALE UP

ODI Niger will use the scaling up strategy in four stages: monitoring and evaluation, organizational process, dissemination and advocacy and resource mobilization to implement the 2021 Action Pledge. The latter will give an opportunity to draw up SMART objectives that can be regularly evaluated throughout the year to identify what is going well, what could be improved and what should be scaled up.

So that the organizational process is effective to scale up a 2021 action pledge vertically, recruiting a MEAL (Monitoring Evaluation and Learning) officer, supported by a communicator, is necessary.

They will need to be assisted internally (resources/communication materials) and externally through collaboration or a memorandum of understanding with the media (community and rural radio, national and private television, etc.) in order to identify adaptations to innovation or innovative practices that could be reproduced elsewhere particularly by implementation a scaling up and the Alliance 8.7 Accelerator Lab which facilitate knowledge coordination and sharing.

### **Implementation plan:**

- By implementing the basic community re-adaptation strategy which consists of working in the community, for the community and with the community.
- By setting up an operational community scheme, that is effective for community awareness raising, personal interviews, organizing home visits, organizing advocacy with community decision-makers, etc.
- Creating suitable conditions for sustainable changes,

## ORGANIZATION FOR INCLUSIVE DEVELOPMENT IN NIGER, NIGER

- Acting to ensure the higher interest of working children “top down” at national level and also “at grassroots” level in families and communities.
- To empower communities and appropriate change processes

### **Impact:**

By working in synergy with other stakeholders and those from the platform, we will be able to learn a lot from one another and in particular pool our efforts and resources

[Website, Facebook, Twitter](#)