

ORGANIZATION

Nine & Co., Netherlands pledges to

End child labour with & through living wages

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Name:

End child labour with & through living wages

Description:

Nine & Co. aims to reduce the living wage gap at suppliers by implementing the living wage action plan that we (co-)created with our supplier in the past year. With this action plan, we will reduce the living wage gap. It will help us contribute to improved living standards for factory employees. These are the people living in (often disadvantaged) communities surrounding the factory. Increased wages will decrease the need for more family income, leading to forced or child labour.

To work towards living wages, of course it is crucial to identify a possible living wage gap and develop a long-term action plan together with your suppliers. The longer term process of optimizing our purchasing practices should always be part of living wage efforts. The most important learning from our Living Wage project however is that it all starts with raising awareness and exploring the concept of Living wages together with your supplier. A common understanding is half the work.

Implementation plan:

We will reduce the living wage gap by starting to implement the action plan that we (co-) created for our living wage pilot. The action plan consists of different aspects: revising our purchasing practices, improving our purchasing process and creating supply chain cost reductions. We will introduce a living wage premium to contribute to closing the living wage gap, and allocate available budget from the previous steps.

Impact:

As a baby & maternity brand we have the ambition to protect new life, here and in our supply chain. Working towards living wages for the people who make our garments, in co-creation with our suppliers, is the perfect instrument to do so. After all, if parents receive a living wage, this will positively affect the living standards of their families, reduce their stress and the need for all family members to earn an income. We believe that we - and other brands - can contribute to ending child labour and creating a better future for these children with and through living wages.

Website, Linkedin