



ORGANIZATION

Global March Against Child Labour, Argentina
pledges to

**Implement an awareness-raising and
advocacy plan for the Eradication of
Child Labour**

Implement an awareness-raising and advocacy plan for the Eradication of Child Labour

Name:

Awareness Raising and Advocacy for the Elimination of Child Labour

Description:

Implement an awareness-raising and advocacy plan on the issue of child labour, consisting of two campaigns and an action to strengthen the participation of children and adolescents in the framework of the International Year for the Elimination of Child Labour and in preparation for the 5th Global Conference on Child Labour.

Implementation plan:

The Global March South America will design and implement two regional campaigns reaching Brazil, Argentina, Chile, Colombia, Ecuador, Paraguay and Peru. The campaigns will be designed in conjunction with organizations representing these countries and are aimed at highlighting child labour as a violation of rights, and in particular its negative impacts on children and adolescents' right to an education in the context of the pandemic, and tackling the normalization and tolerance of child labour. The campaign should also consider that 2021 has been declared by the United Nations as the International Year for the Elimination of Child Labour to strengthen countries' commitment to achieving the SDGs, in particular Target 8.7. "The Global March will produce a background paper on the impact of the pandemic on child labour and education and present it at a regional event as part of the Campaña Latinoamericana por el Derecho a la Educación (Latin American Campaign for the Right to Education – CLADE) called Mil Millones de Voces por la Educación (One Billion Voices for Education)." The event will feature videos on the problems and innovative actions in Latin America to address them. In addition, the Global March in South America will promote the participation of children and adolescents in actions, events and spaces related to the International Year for the Elimination of Child Labour and in preparation for the 5th Global Conference on Child Labour in 2022.

Impact:

The voice of children and adolescents is absent from the spaces where their rights are discussed and decided upon. The March will facilitate their participation.

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