International Organisation of Employers, Switzerland pledges to

Launch the IOE Leaders Initiative to End Child Labour
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**Name:**
International Organisation of Employers' Leaders Initiative to End Child Labour

**Description:**
We will launch throughout this year, the IOE Leaders Initiative to End Child Labour.

**Implementation plan:**
Throughout this International Year for the Elimination of Child Labour, the International Organisation of Employers is launching the IOE Leaders Initiative to End Child Labour. This yearlong campaign focuses on three strategic commitments:

- Engage and collaborate with IOE Members from the Alliance 8.7 Pathfinder countries to accelerate further efforts, so that they can go further and faster to achieve Target 8.7.
- Showcase innovative private sector approaches for eradicating child labour.
- Strengthen peer learning and capacity building among pathfinder countries and IOE partner companies.

IOE is proud to present the International Elimination of Child labour Changemaker award to an employer organisation that has developed an innovative, sustainable and impactful way to tackle child labour in their country. The entries will be evaluated by a panel of five distinguished judges from international organisations and the winner will present their success story at high-level international conferences this year. The aim is to recognise in an international forum the innovative project and to inspire others to act.

**Impact:**
IOE, the largest global network of the private sector, representing more than 50 million companies and more than 150 national employers' organisations, is working closely with its membership and Alliance 8.7, an inclusive global partnership to achieve Target 8.7 of the 2030 Sustainable Development Goals. Our campaign aims to bring the power of the private sector to global initiatives to eliminate child labour in all its forms by 2025.

[Website, Facebook, Twitter, Instagram]