



REGIONAL BODY

International Cooperative Alliance (ICA), Belgium
pledges to

**Conduct an awareness-raising campaign
towards the elimination of child labour**

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Name:

Conducting an awareness-raising campaign towards the elimination of child labour

Description:

We aim to share best practices on how cooperatives tackle child labour, raise awareness, and enhance cooperatives' actions towards the elimination of child labour in their spheres of influence and value chains.

Our main beneficiaries are the children engaged in child labour in the sectors and value chains that cooperatives operate in.

We will promote our messages through events and social media.

Implementation plan:

Organising online events to raise awareness of how cooperatives can help fight against child labour in their sphere of influence and value chains.

Sharing case studies and best practices from cooperatives on how they tackle child labour in their operations and value chains.

Mobilising ICA and ICETT member organisations to use their communication streams to raise awareness of adverse impacts of child labour and how to prevent it.

Impact:

Through sharing best practices on the activities some cooperatives are engaging in to enhance the fight against child labour, other cooperatives and their partners will be able to contribute to the fight against child labour.

This will enhance cooperatives' actions such as improving livelihoods and empowering their members not to use child labour and to support children's education. Cooperatives will also be able to use practical tools to address child labour in the supply chains and to strengthen the capacity of their members, employees, and the community at large to eliminate child labour.

[Website](#)