



ORGANIZATION

Institute of the Blessed Virgin Mary - Loreto Generalate (IBVM/CJ NGO), Italy
pledges to

**Raise global awareness, networking and
implement local actions to end child labour**

INSTITUTE OF THE BLESSED VIRGIN MARY - LORETO GENERALATE (IBVM/CJ NGO), ITALY

Raise global awareness, networking and implement local actions to end child labour

Name:

IBVM/CJ Global awareness, Networking and Local Actions to End Child Labour

Description:

At the end of 2021, our global network of over 50,000 students and other members will become aware of the existence of child labour in 6 industries in 6 countries and will be encouraged to respond locally with new insight.

Implementation plan:

On the 12th of each month starting on June 12 (International Day for the Elimination of Child Labour), a different region will organise an awareness-raising toolkit (fact sheet including action suggestions, reflection, social media post) based on a child labour issue relevant to their region to be distributed to the whole network.

Impact:

The global network members will become more discerning consumers and advocate their governments to change laws and policies to end child labour in the 6 industries they learned about from the 6 regions in the toolkit. We also expect our members in 40 countries to find out about child labour issues in their own country.

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