



ORGANIZATION

Global Child Forum (GFC), Sweden
pledges to

**Leverage data, company case stories, and
tools on children's rights and business
in order to contribute to deepening the
understanding of corporate action on
child labour issues**

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Name:

Corporate action on child labour: leveraging data, tools, and cases.

Description:

Global Child Forum pledges to leverage our data, company case stories, and tools on children's rights and business in order to contribute to deepening the understanding of corporate action on child labour issues and highlight what companies can do to join the fight against child labour in a meaningful way.

Implementation plan:

Over the past decade, GCF has built a repository of benchmark data, as well as cases and tools, on how companies address and report on children's rights issues. We will highlight these tools in both social media and online form. We will share existing resources as well as repackage content to address the specific focus of this pledge campaign. We will leverage our social media network, primarily LinkedIn, Twitter and Facebook, to share our work throughout the year.

Impact:

Knowledge ignites action and we plan on contributing to the drive to eliminate child labour with our benchmark data, which has scored over 2,600 companies on a variety of children's rights indicators including key data on child labour policies by sector and region. We have also amassed examples on how companies have addressed issues of child labour and examples of positive programs.

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