ORGANIZATION

Cou d’crayon, Côte d’Ivoire
pledges

Raising awareness and opposing rampant child labour practices
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Name:
Raising awareness and opposing rampant child labour practices in my country through comics and displays

Description:
1. Illustrate and distribute comic strips inspired by real or fictional events and awareness-raising posters free of charge, via social networks, about widespread child labour, in order to challenge the authorities and raise the awareness of parents / children / stakeholders in the system
2. Organize fun educational activities and conferences in schools in specific regions of Côte d’Ivoire
3. Organize meetings and discussions with the ministries responsible for the family and childhood.

Implementation plan:
We plan to fulfil our pledge through a timetable or implementation of a programme for the completion of assigned tasks:
- by organizing working groups made up of specialists (cartoonists, designers, photographers, writers, artists and musicians)
- by organizing national online (virtual) or in-person comic strip competitions on the issue of widespread child labour in schools (amateur and professional competitions)
- Organizing an event or art exhibition (comic strip, painting, sculpture, etc.) about victims of forced child labour and in recognition of World Day Against Child Labour on 12 June, which we are going to institutionalize until 2025.

Impact:
Quote by Jenn Kahungu “A drop of water in the same place, each day, can break a rock.” Over time, our repeated actions will measure the awareness raised about compliance with the law and the development of children. The NGO Cou d’Crayon hopes to learn from other experienced members and join the Alliance 8.7 family.

Website, Facebook, LinkedIn