



ORGANIZATION

Building and Wood Workers International, Switzerland
pledges to

**Enhance strategies and actions against
the digital exclusion and child labour
amidst COVID-19 and beyond**

Enhance strategies and actions against the digital exclusion and child labour amidst COVID-19 and beyond

Name:

Digital Exclusion and Child Labour: Evolving Strategies and Actions amidst COVID-19 and beyond

Description:

COVID-19 has affected everyone across countries with varying degree and intensity. The consequent lockdowns have impacted the socio-economic situation of the masses, especially in the developing world and children are one of the worst affected. The lockdowns have made education technology-dependent, which is available to only those who can afford it. This lack of access and exclusion has further marginalised the weaker sections of the society – meaning there could be millions of children who could be impacted by this and may drop out and could find themselves joining the labour force. This digital exclusion needs to be immediately addressed and strategies and actions amidst the ongoing pandemic and beyond need to be evolved.

Implementation plan:

The BWI shall work closely with its affiliates in child labour endemic countries to implement interventions to realise the 2021 Action Pledge. At a broader level, all the affiliates across the globe shall be roped in to create awareness on curbing the digital divide and addressing child labour. The interventions are proposed to be at various levels i.e. global advocacy and networking; ground-level interventions to mitigate digital exclusion for workers' families, specifically children; and expanding stakeholders cooperation (Government, Employers and CSOs/TUs).

Impact:

The BWI's Action Pledge aims to create wide awareness on the issue of child labour and initiate ground-level actions in partnership with its affiliates in child labour endemic areas. It shall also look into policy gaps to address digital exclusion and school drop-outs exacerbating child labour.

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