

ORGANIZATION

ADMC Group, Netherlands pledges to

Eliminate Child Labour within first tear suppliers in its company supply chain, in two geographical areas in Egypt

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Name:

Eliminating Child Labour within first tear suppliers in our company supply chain, in two geographical areas in Egypt.

Description:

In 2021, our company, together with the local partners, will start implementing many interventions based on the local impact assessments conducted in 2020. Those interventions are focusing on education (basic education and vocational), income germinating activities for the family heads, healthcare interventions to rehabilitate the children from the child labour situation, and a sustainable business model that makes sure that the project will continue after the project period has ended.

Implementation plan:

Our company works with a number of local partners and local stakeholder, in addition to child labour experts, as well as local institutions such as ILO, UNICEF and the national centre of childhood and motherhood. The project partners work closely with the government bodies to make sure that children and their families are properly protected and that the system and environment will allow them to keep about the balance that our project is aiming to achieve. Moreover, the project will provide an online platform as a monitoring system to enable the project partners to control the project progress called "Save the Marbles, monitor and rehab system."

Impact:

When children are enrolled in schools, the parents have an extra income to be able to withdraw their children from the workplace, and the government is supporting the comprehensive solutions and interventions; in this way, we will be able to end child labour in our sector in Cairo - Egypt in the neighbourhoods the project works in.

Website